



FOR IMMEDIATE RELEASE

Bucyrus To Present Tim McGraw Concert In Conjunction with NASCAR Race

Elkhart Lake, WI, March 31, 2011 – The NASCAR Nationwide Series (NNS) will return to Road America, June 25, 2011, in the Bucyrus 200 Presented by Menards. The inaugural 2010 event showcased the stock car series' road racing talent before a record on-site and television audience, giving the win to Carl Edwards, followed by Ron Fellows and Brendan Gaughan.

Returning title sponsor, Bucyrus International, Inc. is enhancing their race sponsorship with a special Tim McGraw concert, Thursday, June 23, 2011 at the Marcus Amphitheater in Milwaukee, Wisconsin. In partnership with Bucyrus, Road America is offering a limited quantity of race and concert ticket packages. Each package includes 3-Day Event admission to Road America, June 23-25, a **complimentary** Tim McGraw concert admission, June 23, 2011, courtesy of Bucyrus, and a special Road America souvenir. The race and concert ticket package will be available on-line at www.roadamerica.com, Friday, April 1, 2011 and will be offered while supplies last. General concert seating will apply at the Marcus Amphitheater, bleachers or lawn area.

The three-day race event schedule, June 23-25, 2011, includes the NASCAR Nationwide Series (Saturday race), the GRAND-AM Rolex Sports Car Series (Saturday race) and the GRAND-AM Continental Tire Sports Car Challenge (Friday race). Saturday's Bucyrus 200 NNS race starts at 4:30 p.m. Seven big screens will be located at key viewing areas. Fan activities include autograph sessions, spectator camping, concession karting and live music. Additional race event and concert information is available on Road America's website.

Race ticket admission includes free parking, open grandstand seating and access to the support series paddock areas. Kids 12 and under are admitted free to Road America with a paying adult. Other ticket options are available with significant advance discount pricing. On-site camping and karting require additional fees. Gates open at 7 a.m. and all races, including the NNS race, will run rain or shine.

MORE

ABOUT ROAD AMERICA

Road America offers diverse racing series, amazing viewing opportunities, fantastic concessions and high-speed excitement to thousands of spectators each year. Located midway between Milwaukee and Green Bay in Elkhart Lake, Wisconsin, the facility's 640 grassy and wooded acres include the 4.048-mile circuit, the Briggs & Stratton Motorplex for karts and supermoto, and the Road America Motorcycle and Driving Schools. Chevrolet is the Official Vehicle of Road America. For more information, please visit www.roadamerica.com or call 800/365-RACE (7223).

ABOUT BUCYRUS INTERNATIONAL, INC.

Bucyrus is a world leader in the design and manufacture of high productivity mining equipment for the surface and underground mining industries. Bucyrus' surface mining equipment is used for mining coal, copper, iron ore, oil sands and other minerals. Bucyrus' underground mining equipment is used primarily for mining coal and also used in mining minerals such as potash and trona. In addition to machine manufacturing, Bucyrus manufactures high quality OE parts and provides world-class support services for their machines. Bucyrus' corporate headquarters is located in South Milwaukee, Wisconsin, USA.

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