



You're Invited

Breakfast with Stephanie Klett

Secretary of Wisconsin Department of Tourism

Wednesday, May 11, 2011

7:30 a.m.

Villa Gottfried Room

The Osthoff Resort

Elkhart Lake

\$15 Per Person

The Tourism Alliance of Sheboygan County invites you to meet Stephanie Klett and help celebrate Tourism Week, May 9 – 13, 2011

Secretary Klett is passionate about Governor Scott Walker's vision for creating 250,000 jobs, and believes Wisconsin Tourism will have a big part in that effort.

She also understands the power of partnerships, shining the light on Wisconsin's hidden and lesser-known treasures, and working with the dynamic tourism-related organizations around the state.

R.S.V.P. by Monday, May 9
Elkhart Lake Tourism Office

Call 920-876-2385 or Email tourism@elkhartlake.com



Stephanie Klett has been traveling Wisconsin non-stop for the past two decades. Logging more than one million miles criss-crossing the state, few people know more about Wisconsin's 72 counties and the fun, historic, spiritual, wild, romantic, and adventurous attractions and events they offer.

Secretary Klett comes to the Wisconsin Department of Tourism after a 17-year career with Discover Wisconsin Television & Radio. There she traveled 200 days a year hosting the award-winning travelogue series, while also researching and writing over 4,000 radio programs about the state. She was also Managing Director of the Discover Wisconsin Media Network, which included branding, public relations efforts, and marketing promotions.

Klett is a graduate of Wisconsin's oldest college of continuing education - Beloit College, where she majored in Philosophy and Theatre Arts/Communications. She extended her education overseas at Moray House College in Edinburgh, Scotland and has traveled around the world, including the Far East and throughout Europe.

Her parents, Fred and Joanne Klett, have been married for nearly 60 years and hail originally from the big Wisconsin cities of La Valle and Elroy. They have 10 children: 9 sons, and one daughter. Klett credits her brothers for her sense of humor and toughening her up.

